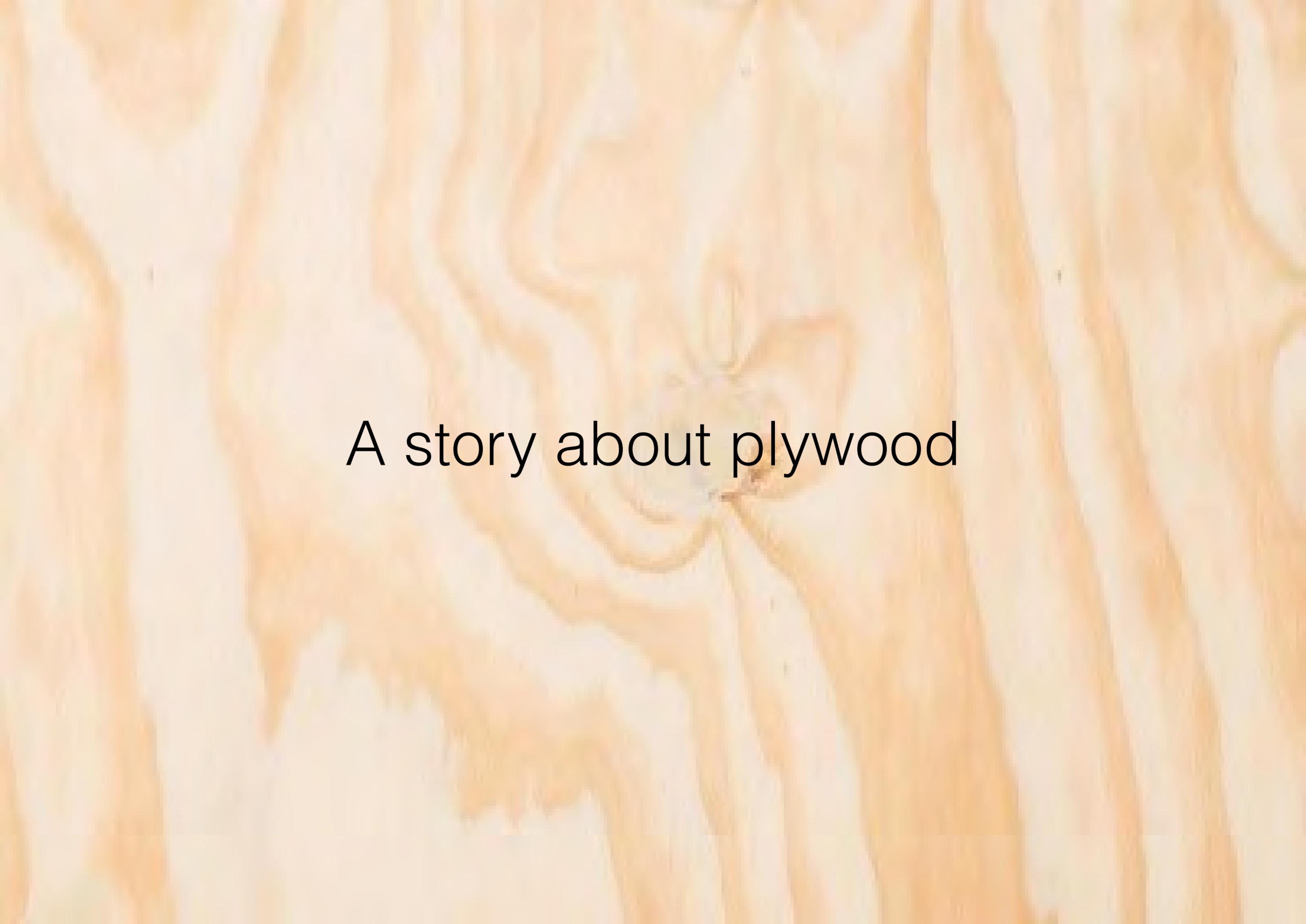




SEMANA DE LA

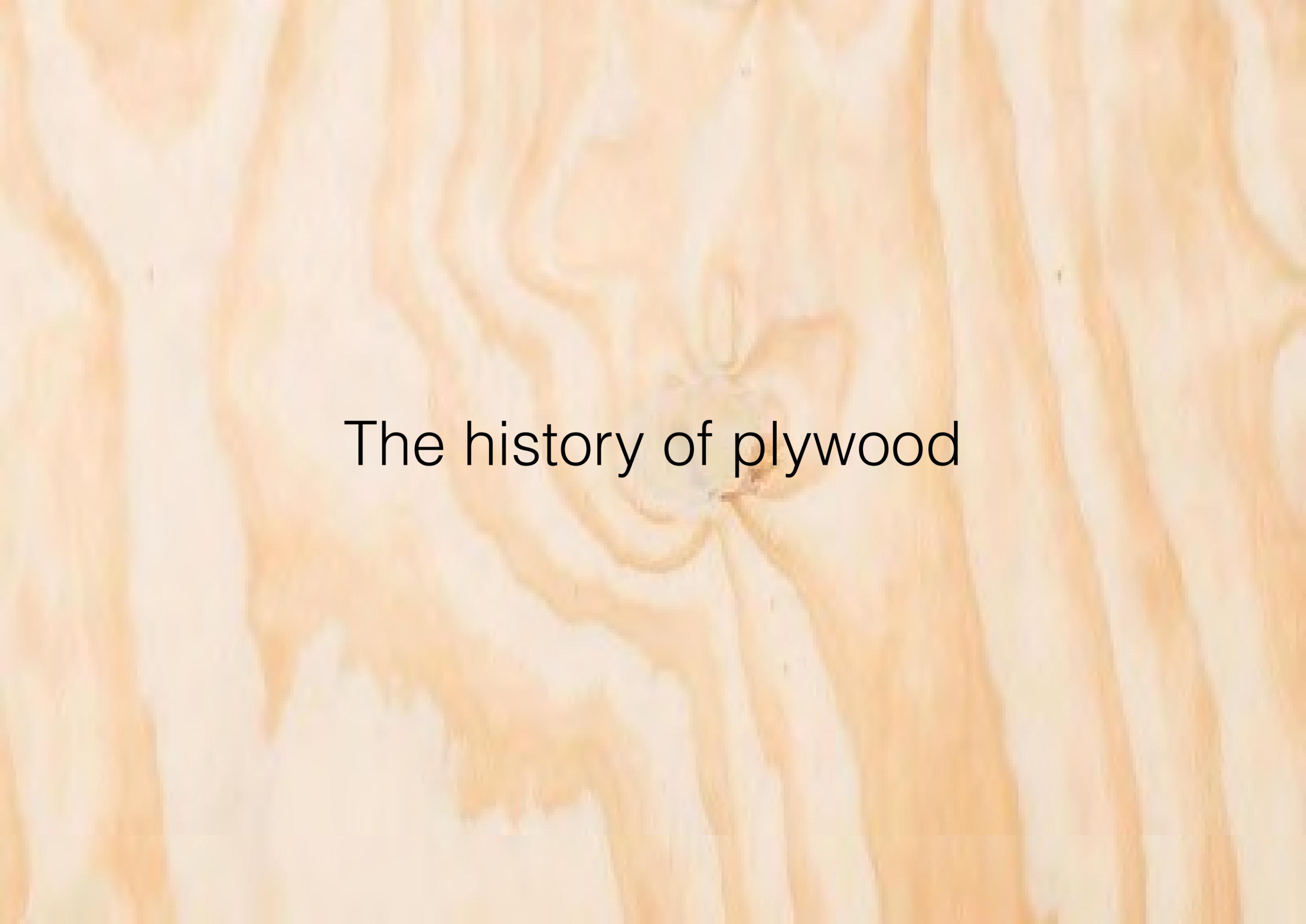
**MADERA**



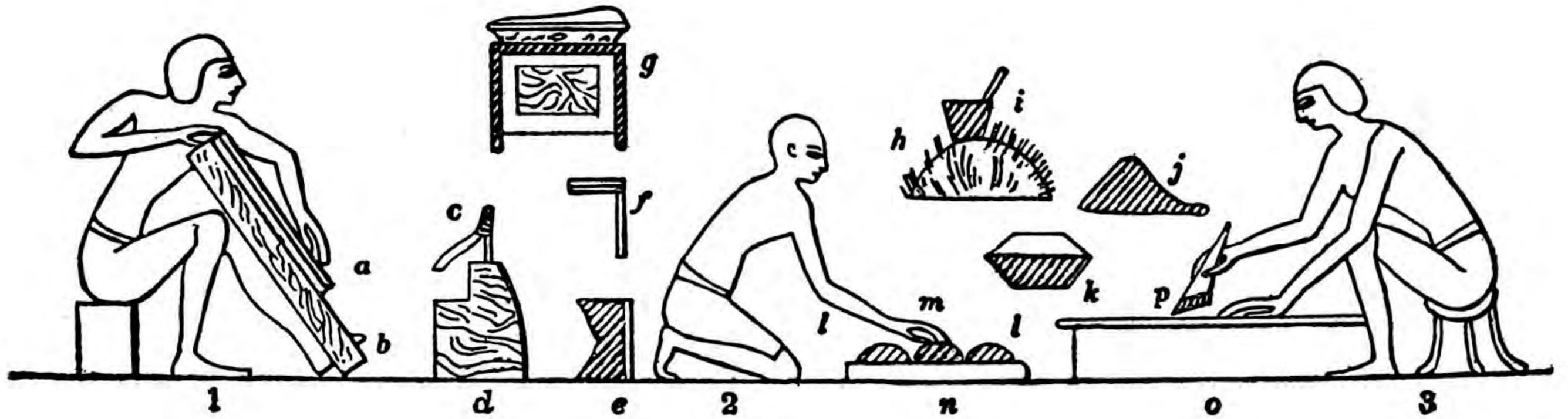
A story about plywood







# The history of plywood



Thebes.

# Moulded furniture 1850 - 1890



Start of mass production 1890



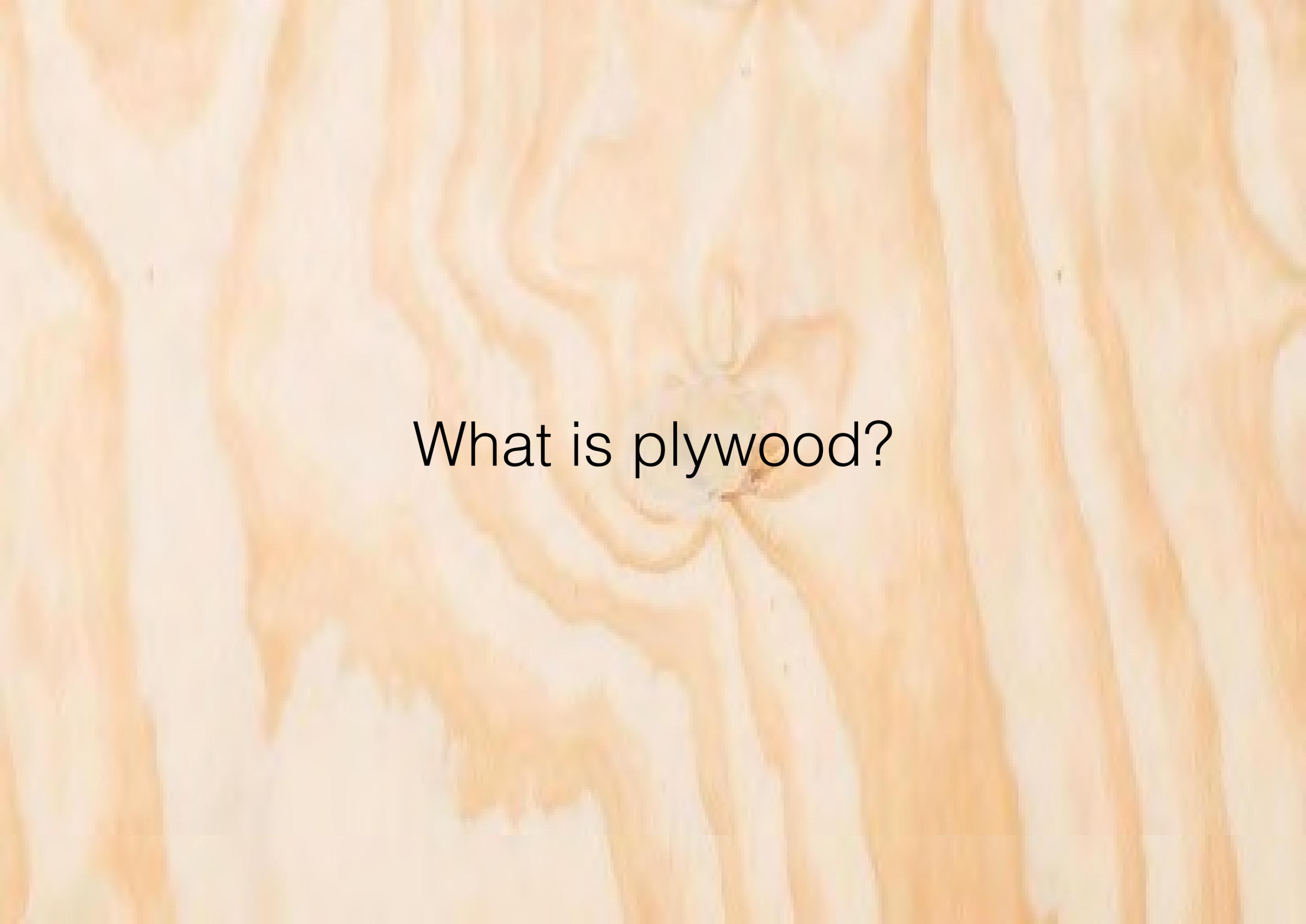
# Aircraft industry 1910 - 1930



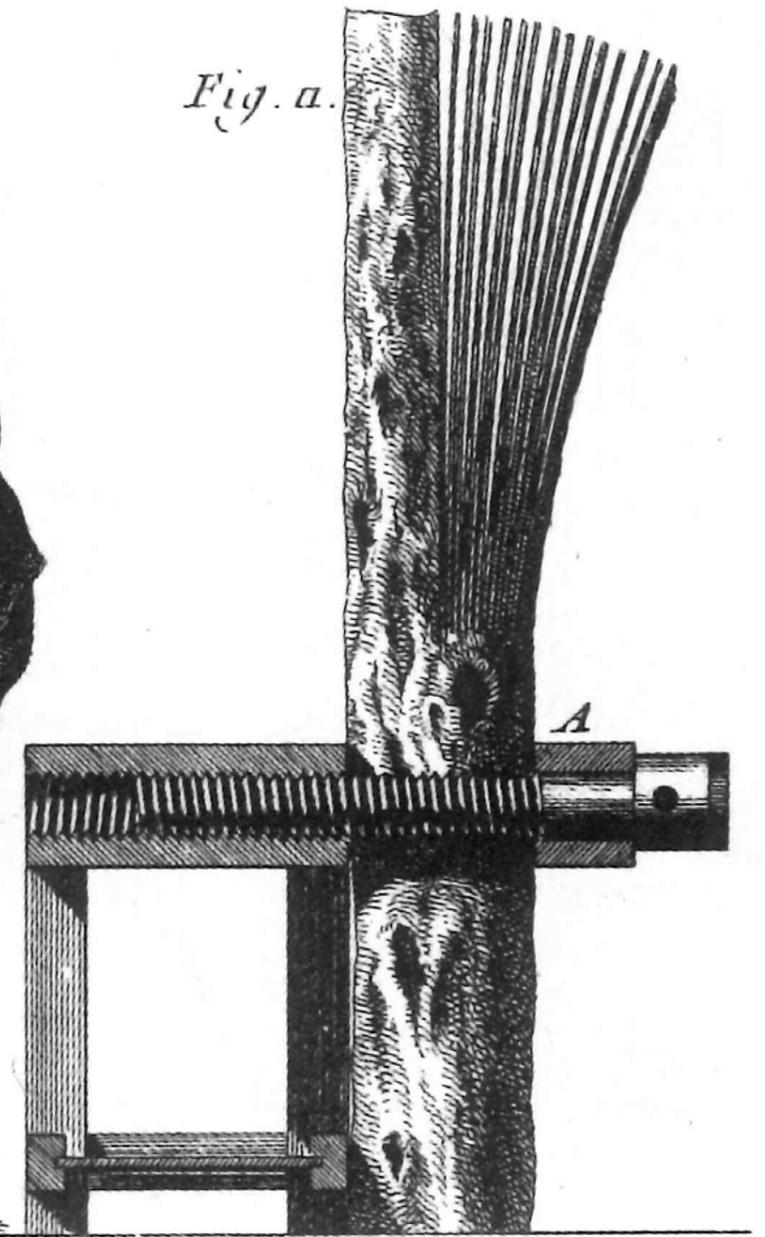
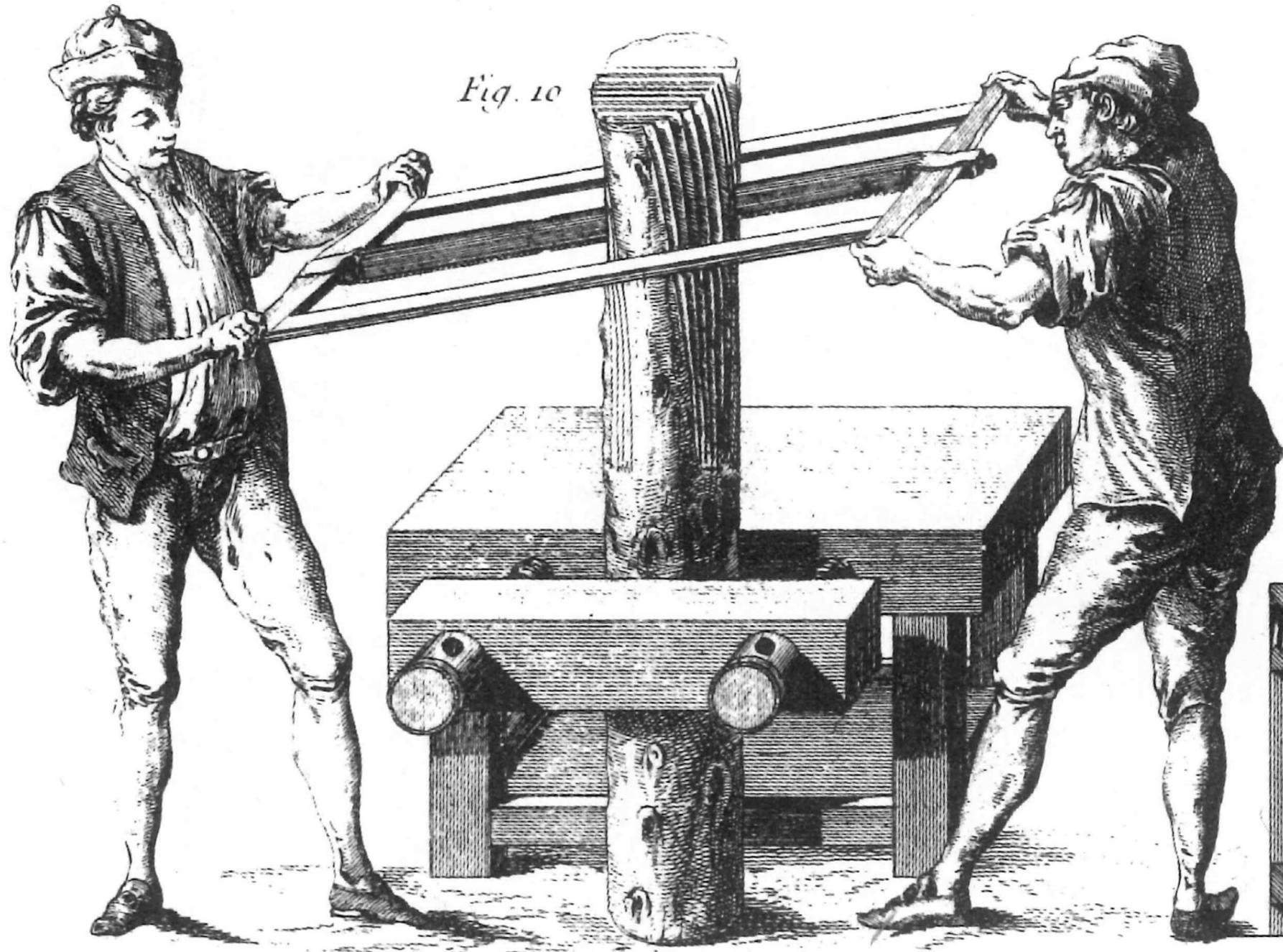


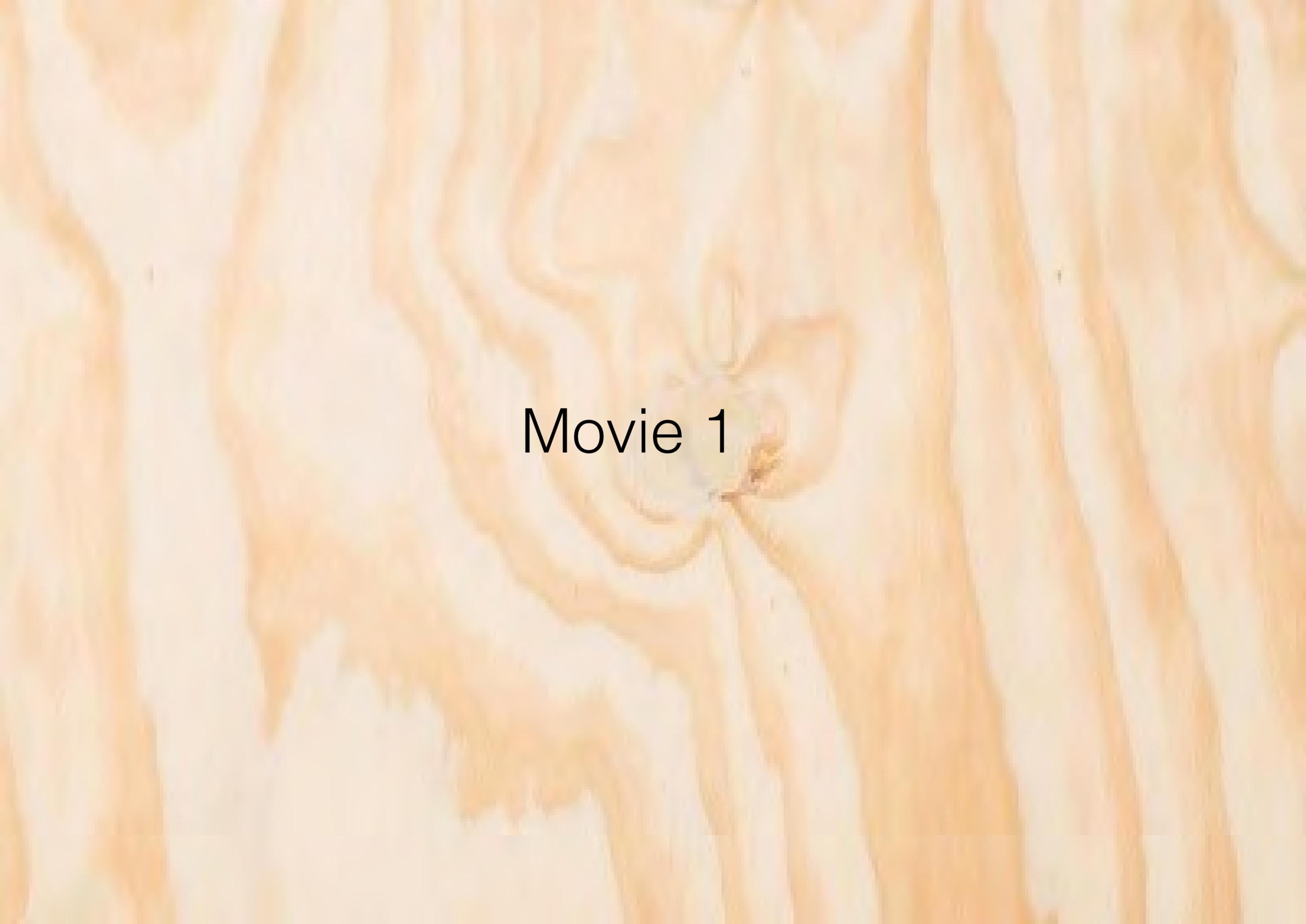
# Architecture / building 1950 - today





What is plywood?





Movie 1



Chilean plywood and what we  
make of it at Fiction Factory in  
Amsterdam











LEOPAD













# Plywood projects











ROTTERDAM	HAARLEM 0:15	SCHIPHOL 0:13	ALKMAAR 0:36	PARIJS 3:16
AMERSFOORT 0:35	CS 0:41	BERLIN 6:12	LEIDEN 0:33	LEIDEN 0:33
ANTWERPEN 2:07	UTRECHT 0:27	BASEL 8:13	ALMERE 0:23	FRANKFURT 3:56
NAARDEN-BUSSUM 0:23	ZAANDAM 0:12	BRUSSEL 2:46	DEN HAAG	CENTRAAL 0:51
HOORN 0:33	KEULEN 2:38	LELYSTAD 0:39		



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SUGGEREFO

JULIA'S ZOEKT  
ENTHOUSIASTE  
SIGNORE EN SIGNORI!

IETS VOOR JOU?  
SURF NAAR:  
[WWW.JULIASOPHETSTATION.NL](http://WWW.JULIASOPHETSTATION.NL)

JULIA'S  
PASTA  
FATTA  
A MANO  
ITALIA



# BUSY

A woman in a dark jacket stands next to several pieces of luggage, including a red suitcase and a blue bag, in front of a wall. The wall is covered in wood-grain panels with the word "BUSY" written in large, white, sans-serif capital letters. The scene is brightly lit, casting long shadows on the ground.



### Werzaamheden overkapping Amsterdam Centraal sept. - november 2011

Fase 1: 1 sept. - 1 okt. | Fase 2: 2 okt. - 15 okt.

Overdekkingsgebied	Doelstelling	Geplande
1	2	3

The advertisement includes a diagram of the station's roof structure and a photograph of the station's interior. The logo for ARRIVA is visible at the bottom right of the ad.















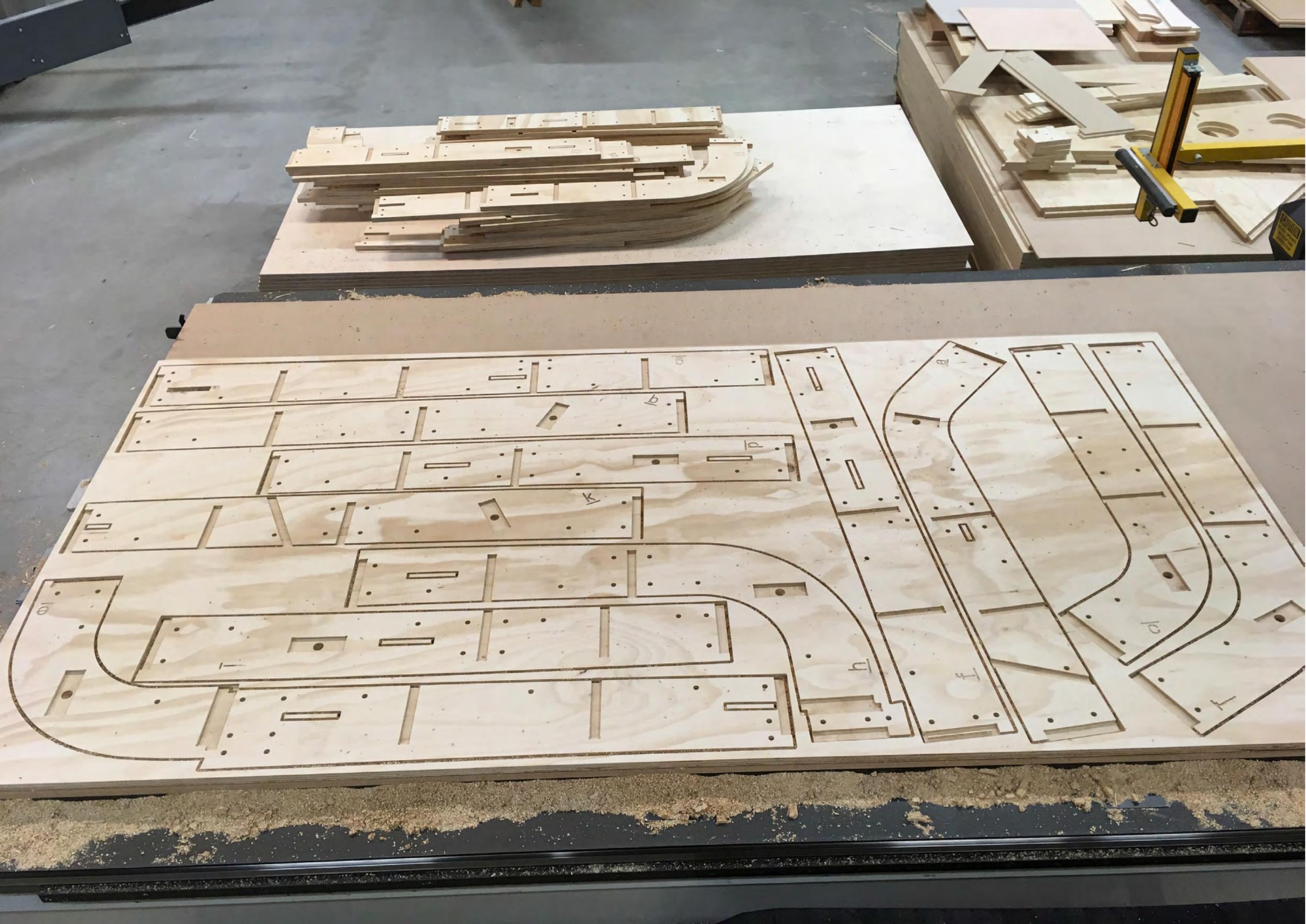




CNC













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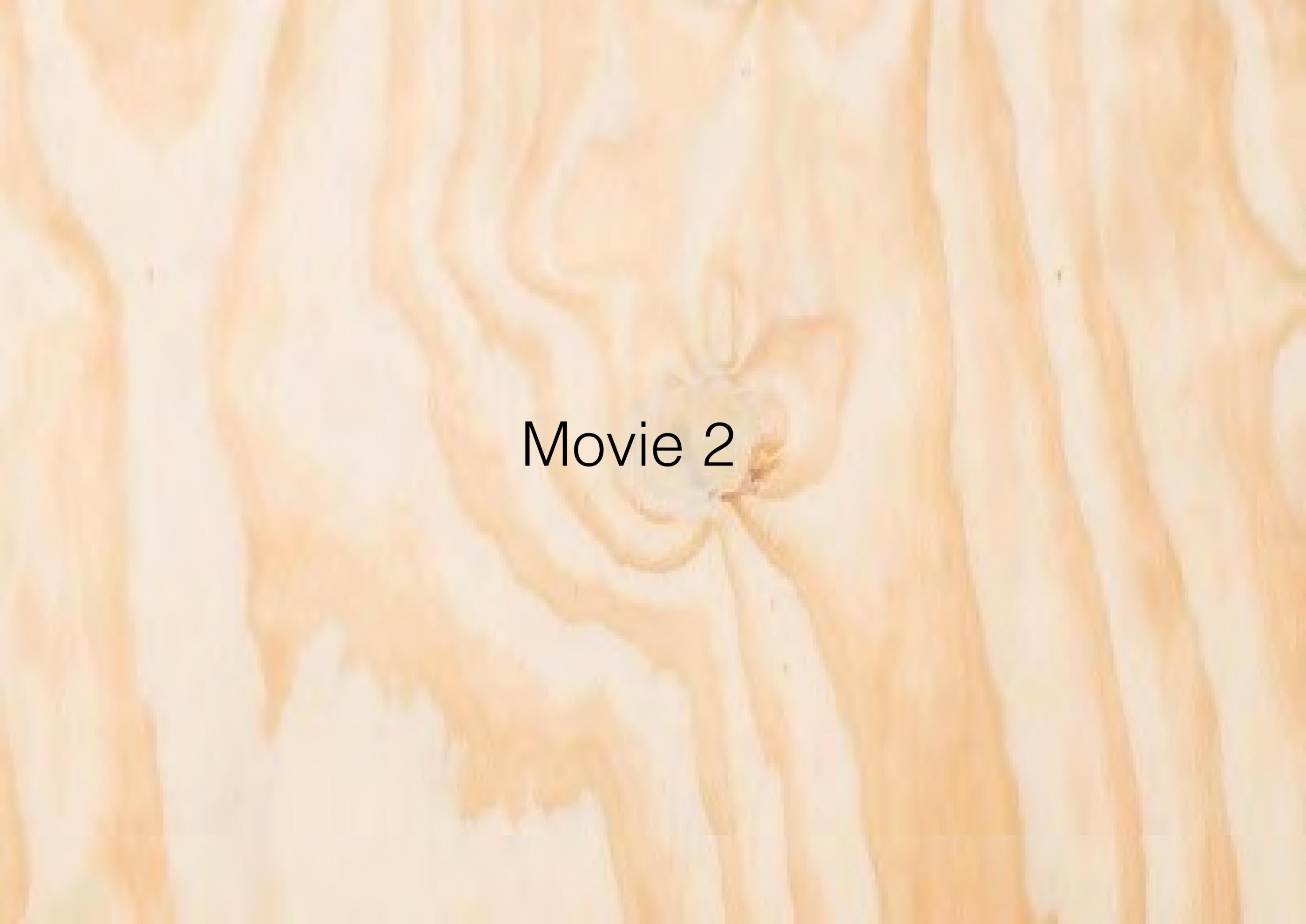
65

CP 1









Movie 2



04D

04C

04C

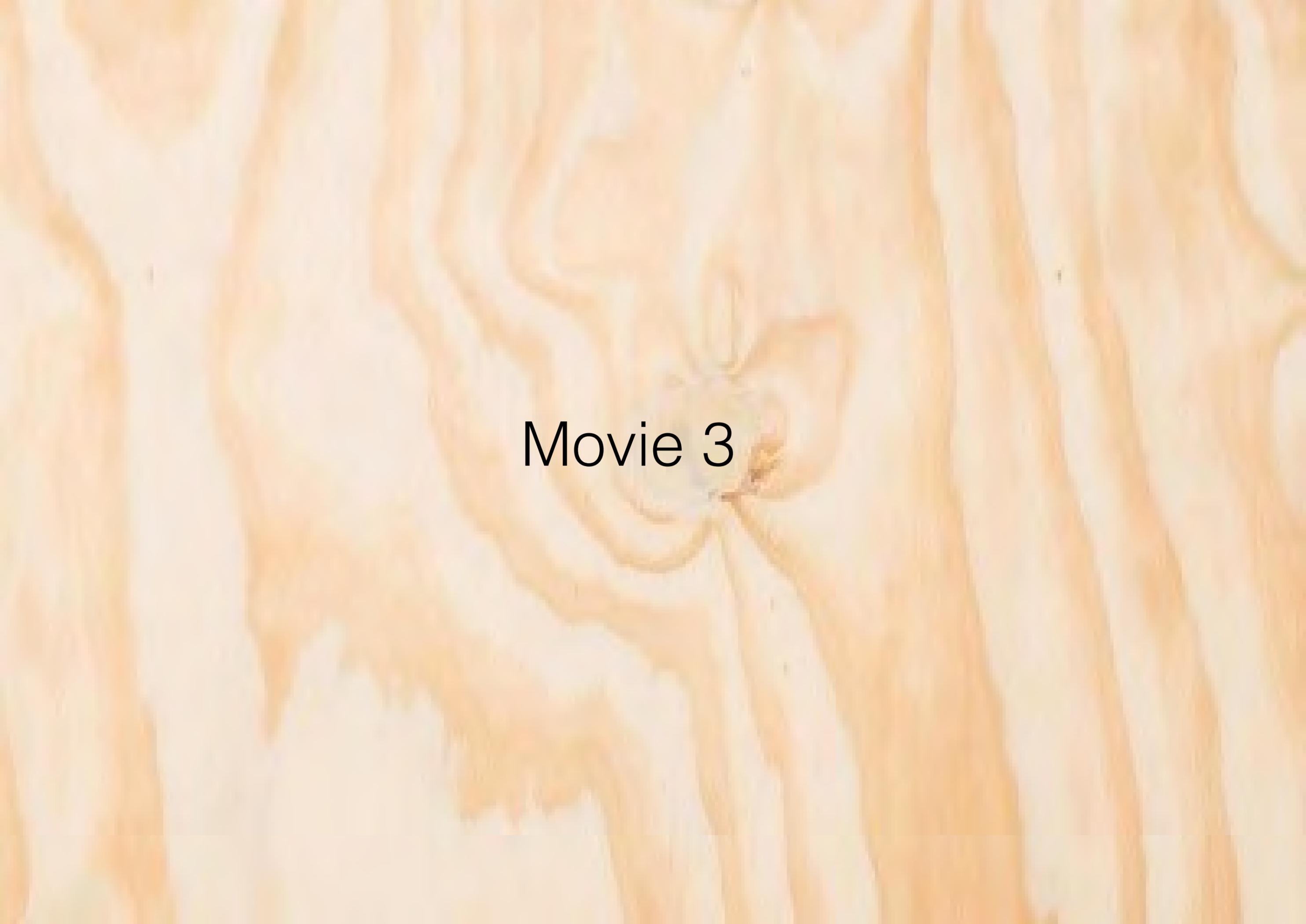
04A

04B

04E

02A





Movie 3











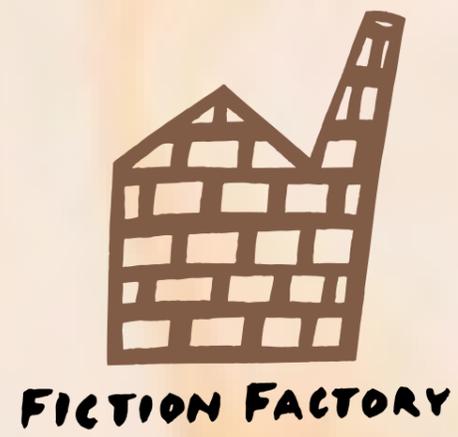
Scheep  
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93-86-47

Poseidon







Thank you!

